

RosoAI

ACTION PLAN · SELLING THE SEO/GEO KIT

Clarify the purchase. Show. Measure.

Five concrete workstreams to advance kit sales. Proposed copy, a measurement protocol, and observable checks. Each change remains subject to validation before publication.

PREPARED FOR

RosoAI

SITE ANALYZED

rosoai.fr

DATE

17 Sep 2026

BY

RosoAI · Codex

Plan derived from the read-only public audit · Method V3.1.0.

Cutoff: 17 September 2026, 10:06:34 UTC (12:06:34, Paris).

Proposed actions, none executed. Owners, dates, and publications remain to be validated.

A simple order to get started

1	This week · Clarify the promise	2
2	This week, then D+28 · Measure	3
3	This week · Diagnose mobile	4
4	Within 30 days · Document the evidence	4
5	Within 30 days · Enrich the guide	5

The timeframes are proposed. Effort figures are indicative person-days, with no date or resource committed. Establish the reference period before comparing results.

1 Make the purchase understandable

P1 · 0.5 day · Remain proposed, assignment to be confirmed · Low risk

THE PROBLEM

The title promises first place; the required tools and their potential costs are explained in the FAQ, after the first buy button.

TO DO

On the [kit page](#), replace the title, move the requirements closer to the price, and make the example link visible. Also align the [example page](#).

PROPOSED COPY · VALIDATE, THEN PASTE

TITLE 1 · Your SEO/SEO audit, its evidence, and your next fixes.

TITLE 2 · Understand your site. Leave with an audit and an action plan.

UNDER THE PRICE · Downloadable kit · for Claude Code or Codex · AI tool access required, potential additional cost.

SECONDARY LINK · View the two sample reports

Place in the text fields at the top of the page, near the price and buy button. The secondary link leads to the existing example; keep the purchase destination.

VERIFY

A reader can name the product, deliverables, and requirements before opening the FAQ. Check buttons and links on mobile and desktop. Then compare purchases over a comparable period, without assuming any gain.

Before / rollback. Keep the copy, screenshots, and configuration. Have the wording validated before publication. If a journey regresses, restore its working version without reintroducing an unproven promise.

WORKSTREAM 02 · THIS WEEK, THEN D+28

Establish the baseline data

P1 · 1.5 days · Romain + measurement specialist proposed, to be confirmed · High risk if tracking changes

THE PROBLEM

The public audit sees neither sales nor assistant responses. It does not know whether existing tracking is complete.

TO DO

Obtain authorized access or exports from Search Console, visits, and sales. Document a common period, definitions, and consents. Check existing tracking before adding anything.

Step to check	What must be distinguished
Kit page view	Visit source and landing page
Opening an example	Interest in the deliverable, without treating this click as a purchase
Purchase click and payment start	Two distinct steps, to keep separate
Confirmed purchase	A transaction counted only once, then reconciled refunds

On Google's side. Separate branded and unbranded queries. Check site inclusion and availability of the Generative AI report in Search Console. Do not mix traditional search, Google generative search, and other assistants.

References rechecked on 17/09: [Google AI guide](#) and [Generative AI report](#). No data from the RosoAI property was observed.

PROPOSED PANEL · QUESTIONS TO FIX BEFORE THE TEST

UNBRANDED

1. How do I run an SEO audit with Claude Code?
2. Which agent kit should I use to audit my site with Codex?
3. How do I get an SEO/SEO audit with an action plan?
4. How do I compare SEO/SEO agent kits?

BRANDED

5. What does the RosoAI SEO/SEO kit provide?
6. What tools are needed to use the RosoAI SEO/SEO kit?

Hypothetical questions, not measured demand. Repeat each question three times, in clean sessions, on one engine at a time. Keep the date, engine, context, responses, mentions, and cited links. This audit conversation is not an independent test.

VERIFY

Reconcile a purchase in test mode, only once, without a real payment. At D+28 after changes, compare compatible periods and volumes; repeat the panel in the same context. Leave missing data as unmeasured.

Before / rollback. Name an owner and validate every tracking change. Back up the configuration; return to the previous version if events or payment regress. No recurring tracking was created by this audit.

WORKSTREAMS 03 AND 04 · TARGETED CHECKS

Verify before fixing

3 Diagnose kit loading

P1 · 1 day · Technical specialist proposed, to be confirmed · Medium risk

THE PROBLEM

Mobile LCP is 2.6 s for the [rosoai.fr](#) origin. The cause specific to the [kit page](#) is unknown because the PageSpeed laboratory test failed.

TO DO

After technical authorization, rerun the mobile test on the [kit page](#). Record the server response, main displayed element, fonts, scripts, and third-party services. Test only a confirmed cause on a test version. Cache only compatible public responses.

VERIFY

Compare several tests under the same conditions. Aim for field LCP ≤ 2.5 s at the 75th percentile over a comparable scope; confirm after a 28-day window. Check the buy button, payment, and consent. Missing INP does not mean good.

Sources: [PageSpeed from 17/09](#) · [official thresholds](#). Origin field measurement, not a kit-specific measurement.

Before / rollback. Keep the initial version and measurements. If the site, consent, or payment regresses, restore the previously validated version. No cache or image fix is prescribed without a diagnosis.

4 Document the evidence still displayed

P2 · 1 day · Romain proposed, assignment to be confirmed · Low risk

THE PROBLEM

The MiElectrico text present at the start of collection subsequently disappeared. The screenshot at the top of the page remains visible; its source data and result attribution are not validated.

TO DO

Recheck the live version. Obtain the sources and the client's consent before any new publication. For the retained evidence, specify the period, measured property, metrics, fixes applied, and other known factors. Link it to a concrete kit finding, action, and check.

VERIFY

Every published figure has a source, period, and scope. The reader distinguishes the observed result from the demonstrated cause. No individual case is presented as typical or guaranteed.

Before / rollback. Keep the live version and proof of consent. Without sources, retain declarative, qualified wording; do not reintroduce the old block. If necessary, return to validated content without an unproven claim.

No quantified copy ready for publication is provided here: the necessary supporting records are missing. The page change was observed on 17/09 between 09:55 and around 10:02 UTC.

WORKSTREAM 05 · WITHIN 30 DAYS

Show the first audit

P2 · 1 day · Romain proposed, assignment to be confirmed · Low risk

THE PROBLEM

The guide compares environments, but its collected main content does not show a complete run with annotated output. Its link to the kits is indirect.

TO DO

Enrich the [environments guide](#) and link the [V3 article](#). Record or capture a real first audit: open folder, launch phrase, scope, two reports, then a stated limitation. Date the demonstration and specify the version used.

PROPOSED TITLES AND LINK · READY TO USE AFTER VALIDATION

TITLE 1 · Your first audit, from the open folder to the two reports

TITLE 2 · See exactly what the SEO/SEO kit produces

PRODUCT LINK · Discover the SEO/SEO kit and its requirements

EXAMPLE LINK · Open the two sample reports

The product link leads to [rosoai.fr/kit-seo-geo](#). The second leads to the [existing Urssaf example](#). Place them in the guide's main content, after the demonstration.

What to show in the real demonstration	What the reader must understand
Open environment and folder	Where to start and which tools are needed
Launch phrase and scope	What to specify before collection
A finding with its evidence	Why the conclusion is more than a simple assertion
An action with its check	How to recognize that a fix is done
The two reports and a limitation	What they receive and what was not measured

VERIFY

Have a target reader reproduce the journey without implicit steps. Check the direct link to the kit. Then track guide → kit → purchase against the baseline data. Check actual queries and questions before broadening the content.

Before / rollback. Validate the demonstration and keep the previous article. If the journey or understanding regresses, restore the validated version, retaining a record of the change.

The value to show

Explain the guide, evidence, quality checks, and deliverables. The public alternatives consulted were not tested: they provide context, not proof of superiority.

What to do if you feel lost

Start with just one workstream.

You don't need to publish everything at once. Prepare, check, then move on.

- 1 Choose an owner and a date.** The names and timeframes in this plan are proposals. Have them confirmed before starting the changes.
- 2 Keep your starting point.** Before publication, save a screenshot, the current copy, and the relevant configuration. Establish comparable purchase data.
- 3 Prepare workstream 1.** Choose a title, add the requirements, and bring the example link closer. Have the whole thing reviewed as a buyer will see it.
- 4 Address the unknowns in order.** Workstream 2 provides measurement; workstream 3 identifies a technical cause. For client evidence, wait for the sources and publication consent.
- 5 Check before concluding.** A click is not a sale. A change followed by an increase does not prove it caused it. Compare compatible periods and retain the limitations.

The next useful result is concrete: an understood offer, a working journey, or reliable measurement. Move from one validated workstream to the next.

The shared check for every publication

Before	After
Authorization, owner, saved version	Copy and evidence consistent with the product
Test on a staging version	Working buttons, links, payment, and consent
Observable criterion and verification method	Recorded result; rollback if regression

The business objective to keep in sight

Selling the kit remains the objective. Track confirmed purchases and refunds, then their relationship with visits and viewed content. This plan promises no increase in sales, Google ranking, or AI citations.

At 30 and then 90 days, review the same five workstreams and their data. No site, tracking, payment, or account was modified during this audit. The public collection and its limitations are described in the associated strategic note.